

# Bachelor of Business (Marketing), Bachelor of International Relations and Political Science



Business, Government and Law

## Study Planner

		Bachelor of Business (Marketing)		Bachelor of International Relations and Political Science	
First Year	Semester 1	<b>BUSN1011</b> Accounting for Managers	<b>BUSN1012</b> Management, People & Organisations	<b>INTR1006</b> International Relations: An Introduction	<b>POLI1003</b> An Introduction to Democracy & Government
	Semester 2	<b>BUSN1019</b> Law for Business	<b>BUSN1009</b> Quantitative Methods	<b>GOVT1001</b> Fundamentals of Public policy	<b>GOVT1003</b> Revolutionary Ideas: Political & Economic
Second Year	Semester 1	<b>BUSN1013</b> Economics for Business	<b>BUSN1022</b> Marketing Principles	<b>GOVT2003</b> The International Political System	<b>AMST2002</b> American Politics
	Semester 2	<b>BUSN2020 **</b> Consumer Behaviour	<b>INNO1001</b> Innovative & Creative Thinking	<b>GOVT2001</b> Nationalism, Populism & Democracy	<b>IR&amp;PS 2<sup>nd</sup> or 3<sup>rd</sup> level option topic*</b>
Third Year	Semester 1	<b>BUSN2019</b> International Business Context	<b>BUSN2038</b> Human Resource Management	<b>POLI2011</b> Australian Public Policy	<b>INTR3001</b> Australian Foreign Policy
	Semester 2	<b>Marketing Elective</b>	<b>BUSN2028 **</b> Market Research	<b>GOVT3001</b> Critical Approaches to International relations	<b>IR&amp;PS 2<sup>nd</sup> or 3<sup>rd</sup> level option topic*</b>
Fourth Year	Semester 1	<b>BUSN3042 **</b> Marketing Planning and Strategy: Contemporary and Future Focused	<b>BUSN3051 **</b> International Marketing	<b>GOVT3002</b> Digital Governance, Cyber Security & the Future of Democracy	<b>IR&amp;PS 2<sup>nd</sup> or 3<sup>rd</sup> level option topic*</b>
	Semester 2	<b>BUSN3055 **</b> Strategic Management	<b>*Marketing Elective</b>	<b>IR&amp;PS 2<sup>nd</sup> or 3<sup>rd</sup> level option topic*</b>	<b>GOVT3004</b> Capstone: Global Challenges and Political Change

\*Out of the 4 IR&PS option topics 2 must be at 2<sup>nd</sup> year level and 2 at 3<sup>rd</sup> year level.

### \*\* Pre-requisites apply

- This template should be read in conjunction with the [Course Rule](#) which is the best guide to the required topics in your combined degree.
- The Student System will treat you as being enrolled in two separate degrees and will list topics that are outside of your combined course rule. Please be careful to enrol in the correct topics.
- Topic information can be found on the [Topic Page](#)

### Please note:

- This plan shows what you must complete for this course