

# Master of Accounting and Marketing Study Planner



Business, Government and Law

First Year	Semester 1	<b>BUSN9113</b> Exploring Accounting Principles	<b>BUSN9122</b> Understanding Taxation Law	<b>BUSN9148</b> Marketing in a Digital Age	<b>BUSN9115</b> Analysing Business Data
	Semester 2	<b>BUSN9114 **</b> Transforming Accounting Processes	<b>BUSN9149</b> Researching Markets	<b>BUSN9116</b> Appraising Economic Environments	<b>BUSN9117 **</b> Measuring Operational and Financial Performance
Second Year	Semester 1	<b>BUSN9017</b> Marketing Strategy and Decision Making	<b>BUSN9118 **</b> Resolving Accounting Issues	<b>BUSN9119 **</b> Managing Company Finances	<b>BUSN9264</b> Consumer Behaviour
	Semester 2	<b>BUSN9120**</b> Accounting for Companies	<b>BUSN9121 **</b> Building Confidence with Audit and Assurance	<b>BUSN9123</b> Upholding Business Law and Regulations	<b>BUSN9243</b> International Marketing and Export Management

**\*\* Pre-requisites apply**

**Please note:**

- This template should be read in conjunction with the [Course Rule](#)
- Topic information can be found on the [Topic Page](#)