

**Master of Business Administration (Marketing)**  
**– February start**  
**Study Planner**



Business, Government and Law

First Year	Study Period 1 Feb - May	<b>BUSN9146</b> Economic Environments: Assessing Current and Future Markets	<b>BUSN8006</b> Driving Financial Performance	<b>BUSN9148</b> Marketing in a Digital Age
	Study Period 2 Jul - Sep	<b>BUSN8007</b> Ethics, Sustainability and Governance	<b>BUSN9150</b> Business Analytics	
	Study Period 3 Oct- Dec	<b>BUSN9152</b> Legal Signposts for Decision Makers	<b>BUSN8009</b> Creating Resilient Supply Chains and Procurement	<b>BUSN9153</b> Emerging Business Models: Disruptions, Collaboration and Competition
Second Year	Study Period 1 Feb - May	<b>BUSN8008</b> Building Teams and Networks	<b>BUSN9264</b> Consumer Behaviour	<b>BUSN9017</b> Marketing Strategy and Decision Making
	Study Period 2 Jul - Sep	<b>BUSN9151</b> Trends in Business Finance	<b>BUSN9149</b> Researching Markets	
	Study Period 3 Oct- Dec	<b>BUSN9147</b> Leading a Future Workforce	<b>BUSN9155</b> Digital Marketing and Analytics	<b>BUSN9243</b> International Marketing and Export Management

**Please note:**

- This template should be read in conjunction with the [Course Rule](#)
- Topic information can be found on [Handbook](#)
- Specific timetable information can be found on the [Timetable page](#)